(ख) इस संबधं में प्रसार भारती/संबधित संघों के साथ क्रमानुसार बातचीत / विचार-विमर्श प्रगति पर है।

**सूचना और प्रसारण माध्यमों को स्वायत्ता**

2288. **श्री जनेश्वर मिश्र :** क्या सूचना और प्रसारण मंत्री यह बताने की कृपा करेंगे कि:

(क) क्या यह सच है कि सरकार सूचना और प्रसारण माध्यमों को स्वायत्ता देने के प्रस्ताव पर पुन: विचार कर रही है, और

(ख) यदि हां, तो उसका ब्यौरा क्या है ?

**सूचना और प्रसारण मंत्रालय में राज्य मंत्री (श्री मुख्तार नकवी) :** (क) जी, नहीं।

(ख) प्रश्न नहीं उठता।

**Decline in revenue earnings of Doordarshan**

2289. SHRl K. RAHMAN KHAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that the revenue of Doordarshan is going down *vis-a-vis* the revenue of other private TV operators; if so, the reasons thereof;

(b) whether there is a conspiracy between private TV operators and certain officials of DD to produce low quality programmes to benefit the private TV operators; and

(c) what steps Government propose to initiate to improve the revenue?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MUKHTAR NAQVI): (a) As authentic revenue earning figures of private broadcasting medium are not available with the Government no comparison can be made with reference to the revenue earnings of Doordarshan,

(b) No, Sir.

(c) Prasar Bharati has reported that constant efforts are being made by Doordarshan to boost its commercial revenue earnings. In order to achieve this objective, Doordarshan has taken steps to telecast quality programmes, opening up of more commercial Kendras, to rationalise the commercial advertisement charges, to give incentives to advertisers to make Doordarshan more attractive Ate.

**Advertisement Earning of Doordarshan and All India Radio**

2290. SHRI LAJPAT RAI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the amount earned by the Doordarshan/All India Radio through advertisements, separately during each of the last three years; year-wise;

(b) the amount spent on maintenance' recoveries of these stations during the aforesaid period;

(c) whether the construction works carried out in the said stations during the above period have been completed; and

(d) if not, the time by which it is likely to be completed?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BAROADCASTING (SHRI MUKHTAR NAQVI): (a) The amount earned by Doordarshan and All India Radio through advertisements during last three years is as under:—

(Rupees in crores)

| | 1995-96 | 1996-97 | 1997-98 |
|---|---|---|---|
| Doordarshan | 430.13 | 588.24 | 490.15 |
| All India Radio | 80.97 | 79.69 | 93-44 |